

online business



the jewellery shopping channel

24⁷k.com
[click with the best jewellers]

247k.com provides retail jewellers with the opportunity to showcase their products to the consumer and InterNet shopper, providing a unique, slick, safe, informative and comprehensive jewellery shopping experience. In January '01, 247k introduced a unique new luxury section to its service -

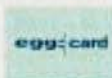
'PureLuxuries.com'. This special area provides the consumer with carefully selected luxury products including jewellery, watches, gifts and Objet's d'Art, from the top jewellers and goldsmiths.

McCabe & McCarthy, who are well known for their exceptional craftsmanship, including the prestigious Jacques Cartier Memorial Awards, was the first company to sign up in this new sector with items for sale up to the value of £1.2 million. A list of retail

stockists will be provided to the consumer on request. Shoppers within the luxury section will also be able to buy other luxury watch and jewellery brands and this luxury-lifestyle service will include perfume, quality gifts, leather and gourmet food.

One of the unique features of 247k.com is the fact that shoppers are able to see high quality images, which show the products from all angles. A simple click of the mouse rotates the item to provide an all-round view.

OUR PARTNERS



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